

JUMP START

your journey

JUMP START PROGRAM DETAILS AND FAQ

The Jump Start Program is an incentive opportunity directed at Journey Coaches who would like to begin building a business right from the start. The program allows you to earn product that will support you in building a customer base and a team of your own. It is also an opportunity for Hobby Coaches to earn product and determine if building a Fun Stampers Journey business is in their future.

TIME FRAME	MONTHLY GOAL	CUMULATIVE (USED TO DETERMINE ACHIEVEMENT)	ACHIEVEMENT
Level 1 Jump Start First 30 days	\$300 QV	\$300 QV	Business supply kit (ink cubes (8), FSJ Blooms (8), Snapshots (8))
Level 2 Jump Start First 60 days	2 recruits* \$400 QV	2 recruits* \$700 QV	Box of catalogs**
Level 3 Jump Start First 90 days	1 recruit* \$500 QV	3 recruits* \$1200 QV	Exclusive Tote

THE JUMP START PROGRAM HAS THREE COMPONENTS

Level 1, Level 2, Level 3 Jump Start Achievements

These are milestone achievements awarded at 30, 60, and 90 days from the date of enrollment. (See details below.)

Jump Start Commission Bonus

This is a separate bonus opportunity from the Level 1, Level 2, and Level 3 Jump Start achievements. Place your first Party Order of \$150 QV (Qualified Volume) or more within 60 days from signing up and receive 10% additional commission for that order, paid out the following month. The \$150 QV must be placed in **one Party** and is based on the party total.

Upline Bonus

This is a separate bonus opportunity from the Level 1, Level 2, and Level 3 Jump Start achievements and an incentive to help you with your new team member. If your new team member achieves the Level 3 Jump Start, you will earn and receive a box of 8 Inspiration Book & Catalogs. If they achieve this bonus during July–April, you will receive a box of 8 current Inspiration Book & Catalogs. If they achieve their goal during May–June, a box of the new catalogs will be shipped to you the week of June 25th. These catalogs will go live on July 1st.



GENERAL PROGRAM FAQ

When does the Jump Start Program begin?

The program will begin on Tuesday, January 16th, 2018.

Will it be retroactive to Jan. 1st?

No, those who join before January 16th are not eligible. However, as an existing Coach, you are eligible for the Jump Start for All Program running Jan. 16th – March 31st and can earn the Jump Start exclusive tote. See the Jump Start for All Program FAQ at the end of this document.

When do my first 30 days start?

Your first day in the Jump Start Program is the day following your join date.

Do we still honor the Journey, Set, Go Program?

The Jump Start Program replaces the Journey, Set, Go Program. However, if you are already in the program, you will continue. Any new Coaches who sign up by January 31st, 2018 will take advantage of both the Journey, Set, Go Program and new Jump Start Program.

What order types qualify for the Jump Start Program?

All order types qualify– Coach Orders, Party Orders, autoship, and orders placed by customers on your Journey Premium replicated website or via the FSJ site and selecting you as the Journey Coach.

What does it mean to have a “qualified recruit?”

To be considered “qualified,” your new recruit must place orders totaling \$150 QV or more (orders can be cumulative of \$150+ in multiple orders.) Qualifying orders must occur during your Jump Start time period, i.e. first 60 days, 90 days.)

How will I know that I achieve Level 1, Level 2, Level 3 Jump Start or the Upline Bonus?

You will receive an email notification. Email notifications will be sent out on the 15th and 25th of the month.

When will I receive my achievements prizes?

Achievements for Level 1, Level 2, Level 3, and Upline Bonuses will be sent out around the 15th of each month. Please allow 7–10 business days to receive your achievement prize.

If I earn a box of Inspiration Book & Catalogs in my first 60 days or as my Upline Bonus, which catalog issue will I receive?

If you achieve Level 2 Jump Start or the Upline Bonus during July–April, you will receive a box of 8 current Inspiration Book & Catalogs. If you achieve your goal during May–June, a box of the new catalogs will be shipped to you the week of June 25th. These catalogs will go live on July 1st.



LEVEL 1 JUMP START FIRST 30 DAY FAQ

How do I qualify for the Level 1 Jump Start- First 30 Days?

Your sales must be at least \$300 QV at the end of your first 30 days.

What do I earn if I hit the Level 1 Jump Start - First 30 Days?

You will receive an FSJ Business Supply Kit which includes 8 ink cubes, 8 Bloom Stamps, 8 Snapshot Mini Catalogs.

Does my \$300 QV have to be placed in one order?

No, the \$300 QV is the cumulative total of your first 30 days.

What order types qualify for the Jump Start Program?

All order types qualify - Coach Orders, Party Orders, and orders placed by customers on your Journey Premium replicated website or via the FSJ site and selecting you as the Journey Coach.

What happens if I don't achieve Level 1 Jump Start?

No problem, you will still be in your Jump Start period and have the opportunity to earn Level 2 & Level 3 Jump Start. Earning Level 2 or Level 3 Jump Start will not qualify you for Level 1 Jump Start achievement or the JS commission bonus.

LEVEL 2 JUMP START FIRST 60 DAY FAQ

How do I qualify for the Level 2 Jump Start - First 60 Days?

Your cumulative sales of your first 60 days must total at least \$700 QV and have two qualified recruits.

What do I earn if I hit the Level 2 Jump Start - First 60 Days?

You will receive a box of 8 Inspiration Book & Catalogs.

What does it mean to have a "qualified recruit?"

To be considered "qualified," your new recruit must place a \$150 QV order (or more) in a single order. This is NOT a cumulative amount of \$150 in multiple orders. The new recruit's qualifying single order must occur during your Jump Start time period, i.e. first 60 days, 90 days.

What happens if I don't achieve Level 2 Jump Start?

No problem, you will still be in your Jump Start period and have the opportunity to earn Level 3 Jump Start. Earning Level 3 will not qualify you for Level 1 or Level 2 Jump Start achievements.

LEVEL 3 JUMP START FIRST 90 DAY FAQ

How do I qualify for the Level 3 Jump - First 90 Days?

Your cumulative sales of your first 90 days must total at least \$1200 QV and have three qualified recruits.



What do I earn if I hit the Level 3 Jump – First 90 Days?

You will receive an exclusive FSJ tote bag created only for Jump Start Program achievers.

What does it mean to have a “qualified recruit?”

To be considered “qualified,” your new recruit must place a \$150 QV order (or more) in a single order. This is NOT a cumulative amount of \$150 in multiple orders. The new recruit’s qualifying single order must occur during your Jump Start time period, i.e. first 60 days, 90 days.

When will I receive my exclusive tote?

Since they are being created especially for us, the exclusive totes are in production will be complete for a summer 2018 delivery.

JUMP START COMMISSION BONUS

What is the Jump Start Commission Bonus?

If you place your first Party Order of \$150 QV or more within the first 60 days of joining, you will receive an additional 10% commission on that order paid out the following month. The \$150 QV must be placed in one order.

When does my Jump Start Commission Bonus 60 day period begin?

Your first day in the Jump Start Commission Bonus period is the day following your join date.

Will the Jump Start Commission Bonus automatically be added to my commission payout?

Yes, during the next commission run.

UPLINE BONUS

What is the Upline Bonus?

When a new recruit achieves Level 3 Jump Start, their Upline Coach receives a box of 8 Inspiration Book & Catalogs.

When will I be notified that I earned the Upline Bonus?

Staying connected with your new recruit and helping them set goals during the Jump Start period will help you stay on track and know if your new recruit has achieved Level 3 Jump Start. When you earn the Upline Bonus you will receive an email notification. Email notifications will be sent out on the 15th and 25th of the month.

When will I receive my Upline Bonus?

When your new recruit achieves the Level 3 Jump Start, you will receive a box of 8 Inspiration Book & Catalogs. If you achieve this bonus during July–April, you will receive a box of 8 current Inspiration Book & Catalogs, which will ship on or around the 15th of the month. When you earn the Upline Bonus during May–June, a box of the new catalogs will be shipped to you the week of June 25th. These catalogs will go live on July 1st 2018.

When will I receive my exclusive tote?

Since they are being created especially for us, the exclusive totes are in production will be complete for a summer 2018 delivery.



JUMP START FOR ALL INCENTIVE PROGRAM FAQ

The Jump Start for All Program was developed for current Journey Coaches who have joined before January 16th, 2018 to give them an opportunity to experience part of the new Jump Start Program available for new Coaches. If you achieve sales and recruits at the determined level during the qualifying incentive period, you will receive an exclusive Fun Stampers Journey tote bag that was designed just for this program! The Jump Start for All Program is an incentive for current Journey Coaches (when the program launched on Jan. 16th, 2018) who have a join date on or before January 15th, 2018.

Qualifying period	QV requirement	Recruiting requirement	Achievement
January 16 th to March 31 st , 2018	\$700	2 qualified recruits	Exclusive tote

Who can participate in the Jump Start for All Program?

Current Journey Coaches who have a join date on or before January 15th, 2018.

When is the Jump Start for All incentive period?

January 16th – March 31st, 2018.

How do I earn the exclusive FSJ tote bag?

You earn the tote bag with a cumulative Qualifying Volume (QV) of \$700 in sales and two “qualified recruits” during the program achievement period of Jan. 16th – March 31st, 2018.

What does it mean to have a “qualified recruit”?

To be considered “qualified,” your new recruit must place orders totaling \$150 QV or more (orders can be cumulative of \$150+ in multiple orders.) Qualifying orders must occur during your Jump Start incentive period.

How is this different than the Jump Start Program?

The Jump Start Program is for new Journey Coaches who have a join date on or after January 16th, 2018. This program is for current Coaches who have a join date on or before January 15th, 2018.

Tell me more about the exclusive tote!

This bag is being created exclusively for Journey Coaches who achieve in either the Jump Start for All or the Jump Start Your Journey Programs. It was designed under the close eye of our amazing Journey Crew Creative Team so you know it will be of the finest quality and a Journey Coach “must have!”



How will I know that if I earned the exclusive tote?

We will send emails to those Journey Coaches that have earned the tote in early February, early March and early April.

When will I receive my exclusive tote?

Since they are being created especially for us, the exclusive totes are in production and will be complete for a summer 2018 delivery.

